CAMPUS MEDIA COMMITTEE

Minutes of the
University of Wisconsin – River Falls
Leadership Development and Programming Board
Campus Media Committee
2:00 p.m. February 11, 2009
317, North Hall

I. Call to Order – 2:10

II. Attendance – Nate Piotrowski; Brad Brookins; Kirsten Blake; Jon Levendoski

III. Reports

a. Focus on U – Nate Piotrowski
First tapping of Focus on U is tomorrow including a new segment called "bad stand up." Focus has a large staff in comparison to previous years, approx 25 people. Kirsten Blake suggests a facebook group for Focus to increase popularity.
b. Prologue – Brad Brookins
Discussion on other ways to distribute prologue including using the Student Voice news racks and dolly. Also considering putting portions of the publication into the Student Voice for publicity. Now accepting content – tentative deadline
c. Student Voice – Kirsten Blake
First issue was a great success, new advertising manager is getting situated well, Lots of ads for this coming week.
d. WRFW – Adam Lee - absent

IV. Old Business

V. New Business

a. Schedule budget hearings for those interested – Budget hearings will take place on the following: Prologue Today at 8:00 p.m. at the UC information desk; Focus on U tomorrow at 7:30 at WRFW station; WRFW at 7:30 at WRFW station
b. New Campus Media: The Alternative Press – provided a description of the Alternative Press as a liberal editorial publication online for the moment.

Chair is Alex Nelson, Advised by Pat Berg. Discussion among CMC members concerning possible rising ethical issues.

VI. Additional Items and Announcements

Snack time is considered a success, even though some members got bits of the snack on their faces.

VII. Adjournment – 2:35

TENTATIVE: The next meeting of the Campus Media Committee will be held on Thursday, February 26 at 7:00 p.m. in the WRFW Studio (third floor North Hall.)